MGT 200: Organizational Behavior and Theory

Bounded awareness

Professor Elaine Wong

UC RIVERSIDE

Bounded awareness

- Failure to see information
- Failure to seek information
- Failure to use information
- Failure to share information, especially that which is unique!

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Failure to see information

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Failure to seek information

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Failure to use information

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Failure to share information

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Take-aways

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